

# International sporting events as driving forces behind prostitution and trafficking

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WAVE Conference, Valletta

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# Unizon

Swedish association for over 130 women's shelters, young women's empowerment centres and other support services



# “Nordic model” and Swedish Sex Purchase Act

- Since 1999
- Illegal to buy sex
- Persons in prostitution (mostly women and girls) are not criminalised  
= support, exit programmes
- Based on women’s stories and experiences in prostitution!
- Sweden is less attractive for traffickers and pimps
- Normative effects!



FIFA WORLD CUP

**RUSSIA 2018**

# FIFA 2018 World Cup in Russia



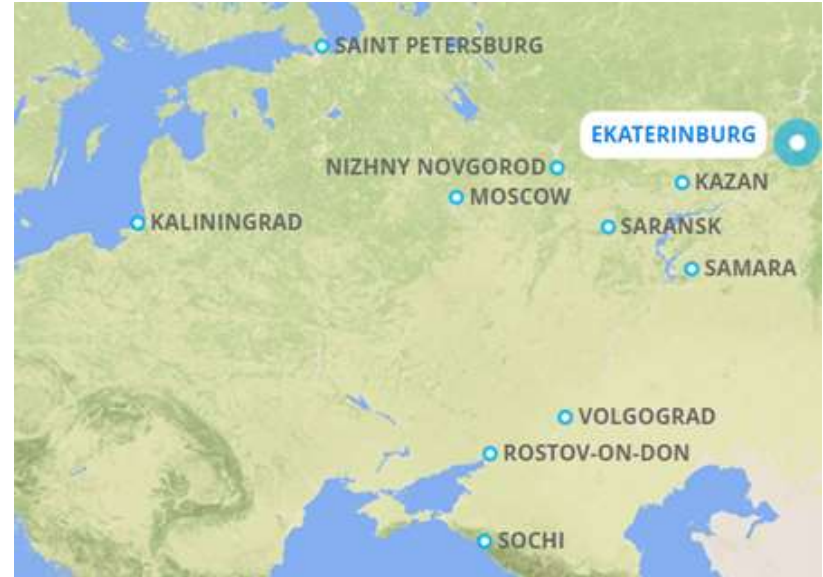
- 1 month
- 11 cities
- More than 5 mln visitors
- Foreign tourists - 2.9 mln
- 63% of visitors - men\*

\* <https://www.statista.com/statistics/872302/world-cup-fans-gender/>



# Background factors behind prostitution in Russia

- Poverty, unemployment, bad infrastructure
- Men's violence against women is normalised + lack of help
- Corruption, local business acting as pimps\*



# Legislation in Russia

- Purchase of "sexual services" from underaged – up to 4 years of imprisonment (since 2014)
- Recruitment into prostitution – 3-8 years in prison
- Organisation of prostitution – 5-10 years in prison
- Selling your own body – fine 1500-2000 RUB ( $\approx$  \$ 26-35)



# Some statistics from Russia\*

- **80-90%** women in prostitution are subjected to violence from pimps and clients
- **100%** of women exploited in prostitution use alcohol and drugs
- **80%** of women in prostitution have STDs
- **70-75%** - try to take their lives
- Average life expectancy of women in prostitution is **34 years**
- **95%** of women want to leave prostitution

\* *SafeHouse Foundation, Moscow, 2018*





# Help Stop Recruitment into Prostitution through Russia's Largest Social Network VKontakte!



 [ИНГО Кризисный Центр для Женщин](#) started this petition to [CEO Andrey Rogozov](#)

**RU**

VKontakte is the largest Russian social network. **It has been actively used for recruitment of women into sex industry and trafficking.** In February and March alone, there were nearly **10 thousand 'girls only' ads** of jobs in 'intimate services' - jobs at massage salons, Russian and foreign escort services and other 'highly paid jobs with no experience required'.

30,328 have signed. Let's get to 35,000!

- Yes! Tell me if this petition wins, and how I can help other relevant petitions
- No. I do not want to hear about this petition's progress or other relevant petitions.

 [Sign this petition](#)

- Please share my name and email address with [ИНГО Кризисный Центр для Женщин](#), so that I can receive updates on this campaign and others.
- Do not display my name and comment on this petition

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# Säg nej om din kompis köper sex på VM-festen

Debattörerna: Kvinnor massrekryteras till prostitution i Ryssland inför fotbolls-VM

Detta är en debattartikel. Det är skribenten som står för åsikterna som förs fram i texten, inte Aftonbladet.



FOTO: TT

***“It is humiliating enough for me that football is lined with alcohol and violence. But this is worse. It is slaves that will come and be put into houses. Human beings are being talked about like cattle, and football is linked with that.”***

Raymond Domenech,  
former Coach of France's National Team  
- on FIFA 2006 World Cup in Germany





# Feminist SRHR!

- Women's bodies are their own to hold and not for others to exploit
- Sexual health = sexual experiences free from economic interests
- Consent is not for sale
- Sex without consent is rape



# *THANK YOU!*

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